

**Community Media Center  
Board of Directors Meeting Minutes  
Tuesday, April 15, 2008**

**Meeting called to order at 6:05 pm, by Tim Goodwin, Board President.**

**Roll Call/Introductions**

**Members Present** – Kim Beyer, Kari Bliss, Tim Goodwin, Jane Jarlsberg, Ashima Saigal, John Schmit, Terese K. Smith, Victoria Upton, Jeff VanKuiken, Beverly Wall. (10)

**Excused Absence** – Anthony Griffin, Tom Mulligan. (2)

**Absent** – Clay Cameron, Shaun Koning. (2)

**Ex-Officio Present** – Laurie Cirivello, CMC; Mark Smith, CTAF. (2)

**Ex-Officio Excused** – Jon Koeze, City of Grand Rapids. (1)

**Guest** – None present.

**Staff Present** – Linda Gellasch, CMC Finance Director; Lillie Oliver, CMC. (2)

**Approval & amendment of April 15, 2008 Agenda Motion #1**

Terese K. Smith **Moved** to amend the agenda requested by the Executive Director to add an item to include Theatre Programming discussion to follow City Funding Update, Beverly Wall **Seconded**, **Motion Approved**.

**Approval of March 18, 2008 Board Minutes Motion #2**

Kim Beyer **Moved** for approval, Victoria Upton **Seconded**, **Motion Approved**.

**Public Comment** – None

**CTAF Report/Mark Smith**

- Met a few weeks ago, finally gave launch to letter prepared by Laurie, directed to all the public officials in this area sending forth our disappointment regarding the manner in which Comcast had mishandled the proposed re-assignment of the PEG channels and it sent forth in some detail our wish list as to how that be handle in

terms of some grouping up of local content programming. The digital navigation guide consistent with that afforded to commercial channels. Letter went out under the letterhead of the CTAF to all its officials.

- This letter is also being sent to federal officials Vern Ehlers etc., to enlist their support in that transitional issue.
- Discussed the less than quick pace at which the grant approval process happens for equipment. Mark stated one of his first acts when he got on the Board a year ago was to approve a request by this group and others for equipment. “I was shocked to learn that still had not been handled, despite the fact we approved it a year ago.” Pounding the table we finally had discussion on that being an unacceptable procedure in process. We ultimately agreed that this year the process would be moved up considerably, will meet next month to approve the request by the various PEG groups with the hopes of having it ready for the City Commission for approval by the end of May. If approved at that point we will be in the position of actually being able to buy equipment the same fiscal year the approval happened. We also ask there be a modification of the procedure, so that in the event that during the time the grant application is pending the technology needs of the submitting parties change, modification could be made. Smith stated “as we go forward I think we have accomplished that.”

### **New Business**

#### ➤ **City Funding Update/Laurie Cirivello**

Based on the City of Grand Rapids budget the net loss that is going to be recommended is \$120,000.00. On the plus side there is a modest but consistent new stability with the possibility of getting another three percent increase per year.

Two actions are going on:

1. Have met once with the City Cable Administrator on redrafting of contract with The City of Grand Rapids.
2. Doing some language suggestions opening it up so that it reflects a more modern model for community media and public access.

The only thing that may change the formula is AT&T does not have a franchise with the City of Grand Rapids. Unlike the suburbs AT&T has not come to us.

#### ➤ **Theatre Programming Discussion/Laurie Cirivello**

Laurie and Erin will do research for a resolution for potential programming Problems.

➤ **Reaffirm MLCC 1-day License email vote Motion #3**

Victoria Upton **Moved** for approval of the application to MLCC for a 1-day license on April 9, 2008, Saigal **Seconded, Motion Approved.**

➤ **Reaffirm MLCC Club License Motion #4**

Ashima Saigal **Moved** Resolved: that Board president Tim Goodwin and/or Erin Wilson be authorized to execute any and all documents required by the Michigan Liquor Control Commission and to receive the license/s in lieu of being mailed. Jarlsberg **Seconded, Motion Approved.**

➤ **Executive Session/Executive Director Review Motion #5**

Kim Beyer **Moved** to enter into Executive Session, Schmit **Seconded Motion Approved.**

**Roll call vote:** Upton, yes; Wall, yes; Beyer, yes; Saigal, yes; Jarlsberg, yes; VanKuiken, yes; Bliss, yes; Smith, yes; Schmit, yes; Goodwin, yes. (10)

**Motion #6**

John Schmit **Moved** for approval to move from Executive Session to official session, Kim Beyer **Seconded, Motion Approved.**

**Committee Reports:**

**Fund/Resource Development/Beverly Wall**

Next meeting May 8, @ 7:30 a.m. Bagel Beanery, Michigan NE, will give a reminder call.

**Community Relations/Kari Bliss**

Committee will meet April 17, CMC Bridge Street @ 12 noon.

**Human Resources/ John Schmit**

Report in Executive Session.

**Organizational Development/Ashmia Saigal**

Draft of Planning Cycle handed out for Board review and discussion.  
By-laws draft next meeting, Board members feedback/comments June meeting.  
Incorporation of By-law changes need to be ready for membership vote at the annual meeting.

- Work begins soon on measuring Ends and Means.

**Executive Director Report – Laurie Cirivello**

See written report April 15, 2008.

**Financial Director Report- Linda Gellasch**

See written report.

**Next Meeting Date** Tuesday, May 20, 2008 @ 6pm, Wealthy Theatre.

**Adjournment (Motion) #7**

Ashima Saigal **Moved** for meeting to adjourn John Schmit **Seconded, Motion Approved**  
**8:10 pm.**

**President** \_\_\_\_\_ **Recording Secretary** \_\_\_\_\_  
**Meeting Minutes taken and prepared by Lillie Oliver, Officer Manager.**