

GRTV Application for Cablecast & Statement of Compliance

▪ Programs must be submitted at least two weeks prior to cablecast ▪

Your Name _____	EXACT LENGTH
Program Title _____	: :
Description _____	GRTV Project ID # hrs min sec

Format: DV (Mini or Cam) DVD .mpg file-computer # _____ Live Cablecast

Series or Single? Single program Part of a regular GRTV series (see next line)

Series Only: Episode Title or No. _____ Episode Playback Date _____

HAS THIS SHOW EVER BEEN SHOWN ON GRTV BEFORE? Yes <input type="checkbox"/> No <input type="checkbox"/>

- 1) I have read this document and am familiar with the GRTV Programming Policy.
- 2) I am thoroughly familiar with the content of this program. I hereby state that it does not contain:
 - a. Obscene material.
 - b. Commercial advertising or commercial solicitation of any kind.
 - c. A lottery, or any advertisement or information concerning any lottery.
 - d. Any promotional material concerning products or services presented for the purpose of any solicitation of money or other things of value, unless specifically exempted under the terms of this document.
 - e. Any material which constitutes libel, slander, invasion of privacy or publicity rights, unfair competition, violation of trademark or copyright, or which might violate any local, state or federal law.
 - f. Indecent exposure as defined by local, state or federal law.
- 3) I assume full responsibility for the content of all program material I am submitting for cablecast and ensure that such program material does not violate any right of any third party.
- 4) I have obtained or, before the programming material is cablecast, will obtain, all approvals, clearances, licenses, etc. for the use of any program material to be cablecast, INCLUDING BUT NOT LIMITED TO approvals by broadcast stations, networks, underwriters, music licensing organizations, copyright owners, performers' representatives, all persons appearing in or referred to in the program material, and any other approvals that may be necessary to transmit program material over GRTV. In the event of a dispute or challenge, GRTV may require evidence of clearances prior to further program distribution.
- 5) I indemnify and hold harmless the Grand Rapids Cable Access Center, Inc., its directors, officers and staff, against any claims arising out of any use of this program material I submit for cablecast or for any breach of this Statement of Compliance, INCLUDING BUT NOT LIMITED TO any claims in the nature of libel, slander, invasion of privacy or publicity rights, noncompliance with applicable laws and unauthorized use of copyrighted material. I understand that I may be criminally or civilly liable for performing or producing such material which is cablecast.
- 6) I agree that I shall not represent myself or any other person involved in community access cablecasting or productions as an employee, representative or agent of the Community Media Center, or of GRTV, or of the local cable company/companies, or of the City of Grand Rapids.
- 7) I shall not use GRTV channels, equipment or facilities for any financial gain or other commercial purposes. I understand that programming produced with GRTV equipment MUST appear on the GRTV public access channel.
- 8) I understand I am required to disclose on this *Application for Cablecast & Statement of Compliance* whether any program submitted contains adult content, and I agree that such programming will be aired on GRTV between the hours of 10 pm and 6 am.
- 9) I understand that false or misleading statements made in this *Application for Cablecast & Statement of Compliance* are grounds for forfeiture of the right to use GRTV public access equipment and facilities.
- 10) I understand that the *Application for Cablecast & Statement of Compliance* will be on file at GRTV and available to any local person to view during normal business hours. Persons wishing to view such material will be asked to sign a release form containing their name(s), address(es) and phone number(s).
- 11) I understand that my program(s) will be cablecast based on information provided on the *Application for Cablecast & Statement of Compliance*. Any errors or inconsistencies may result in aborted playback. Repeat violations may result in denial of my right to cablecast on GRTV.

Signature _____ **Date** _____

Address _____

Phone _____ **Email** _____

****Please fill out the back of the form.****

PLEASE READ THE "UNDERWRITING" SECTION OF THE "GRTV PROGRAMMING POLICY."

GRTV cannot cablecast programs with commercial advertising or solicitation. However, you may thank/recognize a business, individual or organization providing financial assistance or in-kind support to help make your production happen. Such funds may be used for such things as material, equipment, location fees and artist's fees, but MAY NOT be used as payment for the labor of any GRTV producer using GRTV equipment.

You must state in an underwriting credit what type of service was provided and by whom. For example:

Pizza for the crew was supplied by Pizza Makers, serving "authentic Sicilian pizza" since 1985 at 1515 Bridge Northwest in Grand Rapids.

You are allowed to use an underwriter's official slogan or jingle, and to give their address, phone number, hours of operation, web page URL, email address, etc. An underwriting credit may show graphics or moving video images of an underwriter's place of business, their logo and their persons. Certain types of statements are forbidden (see Policy).

No underwriting credit may exceed 15 seconds in length. It must be edited onto the same tape or DVD as the program. It may appear once before the program starts and once after the program ends, but not within the body of the program. For live programs, credits may be rolled-in before and after the program, per arrangement with the GRTV Production Department.

A maximum of six underwriters are allowed per show.

When a program contains underwriting credits, they must be included in the total calculated program LENGTH as indicated on the front of this form. No business may appear in a program which they have underwritten. GRTV accepts no liability for any disputes you may have with your underwriter(s).

**Use this space to log the EXACT TEXT of underwriting credits as they appear in your program.
Also, please state what specific services the underwriter provided.**

Programmer Survey

Y	N
<input type="checkbox"/>	<input type="checkbox"/>
Are you a member of the CMC?	
<input type="checkbox"/>	<input type="checkbox"/>
Do you receive GRTV in your home?	
<input type="checkbox"/>	<input type="checkbox"/>
Is this your first program on GRTV?	
Did you use any of the following GRTV equipment for this production?	
<input type="checkbox"/>	Camcorder
<input type="checkbox"/>	Videotape Edit Suite
<input type="checkbox"/>	Take Home Edit System
<input type="checkbox"/>	Studio
This program was produced in (circle) :	
GR	GGR MI USA Other

Timeslot Request

<input type="checkbox"/>	Put it on anytime.
<input type="checkbox"/>	I prefer the following air time(s):
<input type="checkbox"/>	Please notify me of my timeslot by:
<input type="checkbox"/>	Email
<input type="checkbox"/>	Telephone (NOTE: We will call ONCE.)
<input type="checkbox"/>	Yes! Go ahead and show my tape whenever you like in addition to the scheduled times.
<input type="checkbox"/>	Program contains material that may be inappropriate for children. Show after 10 pm.

Programs not picked up within 60 days of the last air date will be recycled.